

RACQ Foundation
ANNUAL REVIEW
2018-19



**“We don’t just do
things to make money,
we make money to do
good things.”**

- Ian Gillespie,
RACQ Group CEO

“There’s a lot of extra mental stress and physical stress that comes on a farmer during drought.”

- Brian Tessmann,
Kingaroy Dairy Farmer

When a natural disaster strikes, RACQ Foundation is there to help those in need. Created following a series of natural disasters, the Foundation helps community groups in Queensland recover from severe weather events and other natural disasters, including drought.

Since its inception in 2011, more than \$8.8 million has been distributed to 218 drought, flood and cyclone impacted community organisations throughout Queensland.

From Southport to Cape York, RACQ Foundation supports community organisations throughout Queensland.

Chair’s Report

RACQ Foundation Chair Fay Barker reflects on the year

02.

Overview

Total applications, total funding, funding rounds

03.

RACQ Foundation Board

RACQ Foundation Board Member profiles

04.

RACQ Foundation Projects

Natural disaster projects, Drought relief projects

05.

Project Spotlight

Townsville flood response, Morven drought relief, Drought Angel’s Rural Day Off

06-08.

RACQ Foundation Footprint

Funding allocation map.

09.

Thank you

Thank you message, How to apply, How to donate

10.

CHAIR'S REPORT

This year the RACQ Foundation continued to make a huge difference to Queensland communities in need during a period that included ongoing drought conditions and one of North Queensland's worst floods.

The Foundation Board in 2018-19 approved 25 funding applications totalling \$1,047,849. A further \$223,333 in funding was distributed to applicants from previous rounds. All funds went to communities impacted by major weather events.

While the funding is significant, just as importantly the Foundation is stepping in to provide help when people often are at a turning point. It's devastating to see fellow Queenslanders who are suffering and really need help. We must not forget the considerable personal toll such natural disasters have on those affected.

Help at crucial times often can be the difference between 'make' or 'break' for community organisations and individuals. Providing timely assistance to Queenslanders in need is what RACQ does very well. As Foundation Chair, I'm proud of that good work and want to see it continue.

In that light, it's pleasing the RACQ Board recently committed to annual funding of \$1 million, or 5 percent of the RACQ Group net surplus, whichever is greater, for Foundation grants and projects.

This commitment will add greater certainty to the Foundation's activities, providing a stronger base for growth and benefit to communities. I'd like to gratefully acknowledge the ongoing role of the RACQ Group. Its dedication to looking after communities in Queensland ensures that the good work of the Foundation will endure.

While we will continue to help Queenslanders get back on their feet after catastrophic weather events, this funding will allow the Foundation to consider how it can add value to communities beyond natural disasters.

The Foundation's help generally goes hand in hand with occasions of nature at its worst. This certainly was the case with the Townsville floods in February, considered a one-in-500-year event. Funds totalling \$452,109 were approved for 16 applications from local community groups directly affected.

In addition, the Foundation redirected a planned drought assistance project in May to Townsville to help with the flood recovery. This volunteering initiative included a team of 23 RACQ staff and skilled tradespersons who provided direct assistance to 13 community groups and farms.

This year the Foundation also delivered projects to help drought-affected communities in both Morven and Kingaroy.

For example, \$35,000 was provided to Drought Angels to help Murweh Shire. In November 2018, a team of 20 RACQ and 50 Drought Angel volunteers travelled to rural town Morven. RACQ staff volunteered on 14 farms to help graziers repair and service machinery, fix fences, paint and do general farm work.

A total of \$200,000 was funded in partnership with Connecting Communities Australia for four drought-relief projects supporting farms and communities, and a further \$50,000 was provided to the Salvation Army's relief program focusing on farmers and rural workers.

The Foundation also approved \$29,500 for the Australian Stockman's Hall of Fame and Outback Heritage Centre to provide an opportunity for children living remotely in drought-impacted regions to join in a social and educational environment with museum and gallery visits.

Since the Foundation started in 2011, almost \$9 million has been distributed to help 218 drought, flood and cyclone-impacted community organisations in Queensland.

We are proud of this statewide community focus and mindful of the generosity of RACQ members, with whose support we are able to do this great work for communities.

On behalf of my fellow RACQ Foundation directors, I thank the RACQ Board for its ongoing commitment to the Foundation's work. I also extend a heartfelt thanks to the team within RACQ that provides support to the Foundation, and the many volunteers who pitch in to help their fellow Queenslanders in need.

The RACQ Foundation will continue to focus on the things that are important to Queenslanders and their communities, regardless of where in the state they reside, being there for them when help is most needed.



Fay Barker
Chair, RACQ Foundation



FY19 Overview

In FY19, RACQ Foundation Board approved 25 applications totalling \$1,047,849.

In total, \$223,333 in funding was distributed to applicants from previous rounds.

Financial year 2018-19 Highlights

Applications received: 55

Applications approved: 25

Total sum of funding approved: \$1,047,849

Approved natural disaster projects: 76%

Approved drought projects: 24%

Funding rounds

1

Round 1

The RACQ Foundation Board approved four applications, totalling \$223,000 in funding.

2

Round 2

The RACQ Foundation Board approved three applications, totalling \$350,000 in funding.

3

Round 3

The RACQ Foundation Board approved 18 applications, totalling \$474,849 in funding.

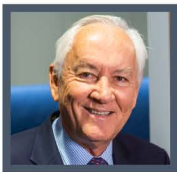


RACQ Foundation Board



Fay Barker
OAM, FAICD

Chairperson of RACQ Foundation. Ms Barker is a former RACQ Director (North Zone 2001-2016). Previously she has also held the positions of Chairperson of the Townsville Hospital Foundation, Director of the Townsville Port Authority, Director of the Great Barrier Reef Marine Park Authority, Townsville City Councillor and member of the James Cook University Council.



Peter Little
AM, PhD, LLM, LLB

Director of RACQ Foundation. He is an Emeritus Professor at Queensland University of Technology (QUT), former Deputy Vice Chancellor (Corporate Programs and Partnerships). Professor of Business Law and former Executive Dean, QUT Business School. Emeritus Professor Little is a Fellow of CPA Australia and the Queensland Academy of Arts and Sciences. He is a Councillor of the Royal National Agricultural and Industrial Association of Queensland, a Director of Ormiston College Ltd, a member of the Governing Committee of the Queensland Business Leaders Hall of Fame.



Paul Williams
LLB, AssDipBus, MBus(Mgt), CTA, MQLS, MAICD

Director of RACQ Foundation. Mr Williams is a Solicitor and held senior roles with the RACQ Group over 23 years, including General Manager Operations and Executive General Manager Corporate Governance & Company Secretary. He is involved with a community group which provides a range of services for individuals with disability in south east Queensland.



Ian Gillespie
BA, Dip Laws (BAB), FCEOI, FAICD, FAIM

Director of RACQ Foundation. Group Chief Executive Officer of RACQ since 2006. Mr Gillespie is also a Director of RACQ Insurance Ltd, Members Banking Group Limited, Club Insurance Holdings Pty Ltd, Club Finance Holdings Limited, RACQ Operations Pty Ltd and several other RACQ Group and related entities. He is a Director of the Australian Automobile Association, Business Council of Cooperatives and Mutuals, Chairperson of Australian Motoring Services Pty Ltd, and Chair of Global Mobility Alliance.



**“The RACQ Foundation,
this has been great. You
can’t put a price on it. Whoever
they’re helping, it’s unbelievable!”**

- Greg Shephard,
Townsville Cricket Club

RACQ Foundation Projects

The following is a sample of some of the natural disaster projects supported by the Foundation during the financial year.



Townsville Cricket Club **\$50,000**

Funds contributed towards replacement of the perimeter fences damaged by the Townsville flood event.



Hermit Park Tigers AFL Club **\$50,000**

Funding to replace equipment at club house that was destroyed during the Townsville flood event including carpet, chairs, playing apparel and shade sails.



North Queensland Football Club **\$40,000**

Funds contributed towards rebuilding club canteen and to replace kitchen and equipment destroyed in the Townsville flood event.



Mackay Junior Motocross Incorporated **\$38,000**

Reimbursement of equipment at club house that was destroyed during the Townsville flood event including carpet, chairs, playing apparel and shade sails.



Giru Daycare Association **\$19,200**

Replacement of perimeter fencing around the Centre as the footings have been damaged during the Townsville flood event.

The following are the drought projects supported by the Foundation during the financial year.

Connecting Communities Australia **\$200,000**

In partnership with Connecting Communities Australia, four drought relief projects will be delivered supporting impacted farms and communities. Volunteers from RACQ will use their skills to repair farm machinery, fix fences, paint and help the farmers with daily duties.

Drought Angels Ltd **\$35,000**

RACQ Foundation sent staff to Morven in the shire of Murweh to perform volunteering duties such as fixing farm machinery and vehicles, fencing, improvements to homesteads and feeding livestock. Also included was the provision of a road train of hay to be distributed to farmers as a part of Drought Angel's 'Rural Day Off' program.

The Salvation Army **\$50,000**

Funding towards the Salvation Army's relief program where by EFTPOS cards are distributed by chaplains and staff covering millions of square kilometers across South, Central and North Queensland focusing on farmers and rural workers who are drought or flood affected.

Australian Stockman's Hall of Fame and Outback Heritage Centre **\$23,500**

To provide an opportunity for children living remotely in drought impacted regions who attend Longreach Distance School of the Air to join in a social and educational environment with museum and gallery visits to the Australian Stockman's Hall of Fame.

Project Spotlight

Townsville flood response

The Townsville flood in February 2019 was a significant natural disaster, so significant in fact, it has been estimated to be a one-in-500 year event. RACQ Insurance received more than 3,030 insurance claims and project to pay in excess of \$100 million in claim settlements.

The Foundation responded to assist the community by proactively raising the awareness of the funding available to those groups impacted through the RACQ Foundation. As a result, the Foundation board approved 16 applications from community groups that were directly impacted by the floods to the amount of \$452,109.

Due to the severity of the event and in addition to the funding, the Foundation's also contributed to the region by redirecting the Drought Assistance Project planned in May to Townsville. The volunteering initiative saw a team of 23 RACQ staff and skilled trades such as electricians, plumbers, carpenters and project managers assist 13 community groups and farms in the Townsville region.

The Foundation's response was in addition to RACQ's convoy that it sent to support its members. RACQ branches also promoted the funding available from the Foundation by displaying digital sign boards in Townsville and throughout Queensland. Various media outputs, including traditional media releases, strategic social media and coverage on the RACQ Live website encouraged community groups to submit their applications. Local Government was also engaged to communicate the funding available via the Foundation.

“This sort of help comes back to the community and helps us get over the trauma that we’ve been through - it’s been such a great help.”

- Mitch Bligh,
General Manager Townsville Golf Club



Morven Drought Assistance Project

As part of RACQ Foundation's continued commitment to support drought affected communities, the Foundation Board approved \$35,000 of funding to the charity Drought Angels to assist the Shire of Murweh.

In November 2018, a team of 20 RACQ volunteers and 50 Drought Angels' volunteers travelled to the rural township of Morven (91km East of Charleville) to deliver the Foundation's fifth Drought Assistance Project and Rural Day Off.

Established in 2016, the Foundation's Assistance Project occurs over a week and aims to provide practical on the ground support to farmers and communities impacted by natural disasters.

RACQ staff volunteered their time on 14 farms to help graziers by repairing and servicing machinery, as well as fencing, painting, general assistance and provided financial planning advice and support in the week leading up to the RDO.

"It's always in the back of your mind that drought affects not only financially but you've got a big responsibility to look after stock, you can't let them die."

- Peter Bryant,
Albury Station, Morven

Drought Angels' Rural Day Off

The Rural Day Off (RDO) is a one-day primary producer event held in a drought-stricken area. The day aims to strengthen communication, emotional wellbeing and support, including promoting "farmer selfcare", through socialising, pampering and an opportunity to take part in activities e.g. time out with a mate or dancing the night away.

More than 45 primary industry families in the Morven region attended. Taking a RDO from their farms to participate in the full day event.

RDO Activities included:

- Morning tea, lunch & dinner
- Kids play group
- Complimentary haircuts
- Complimentary massages

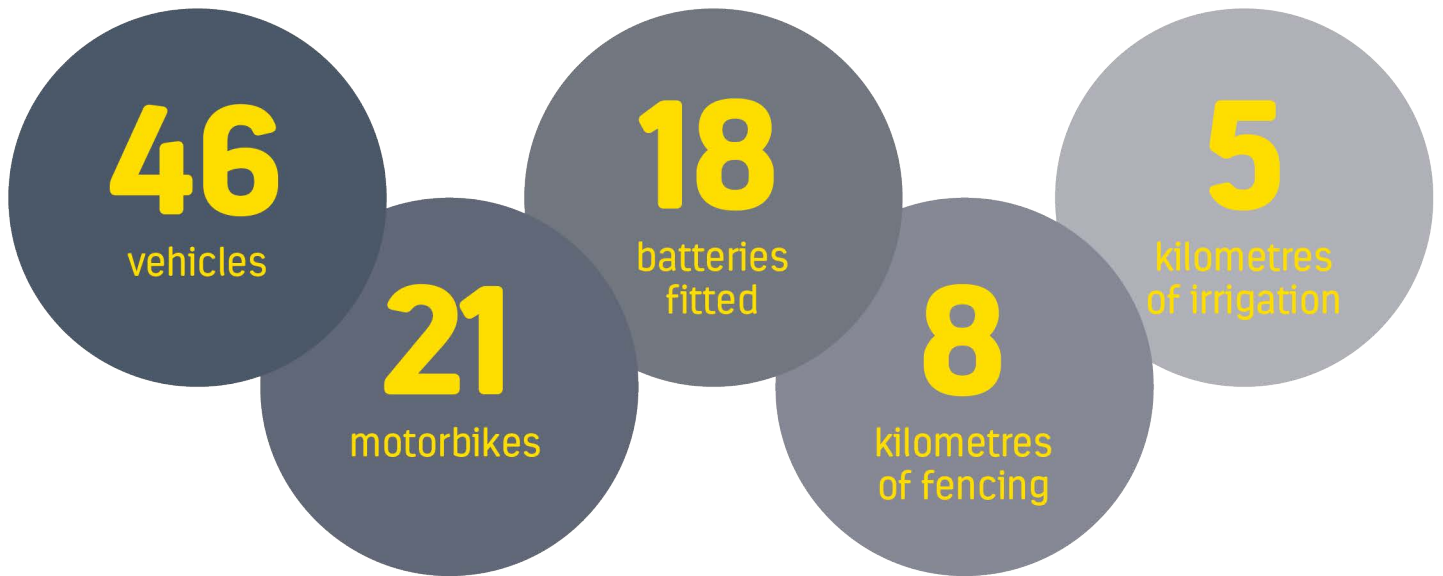
Each family received assistance which included:

- Bales of hay
- Bags dog food
- Poddy milk powder
- Sheep/cattle pallets
- Christmas box of gifts valued at \$500
- \$100 voucher to the local fodder supplier
- Fresh fruit and veg hamper

The collaborative initiative was a huge success. The Foundation's funding not only provided onsite farm assistance but also contributed to the Drought Angels' RDO event.

Morven Drought Assistance Project (cont.)

The RACQ Foundation team worked on the following pieces of equipment and infrastructure:



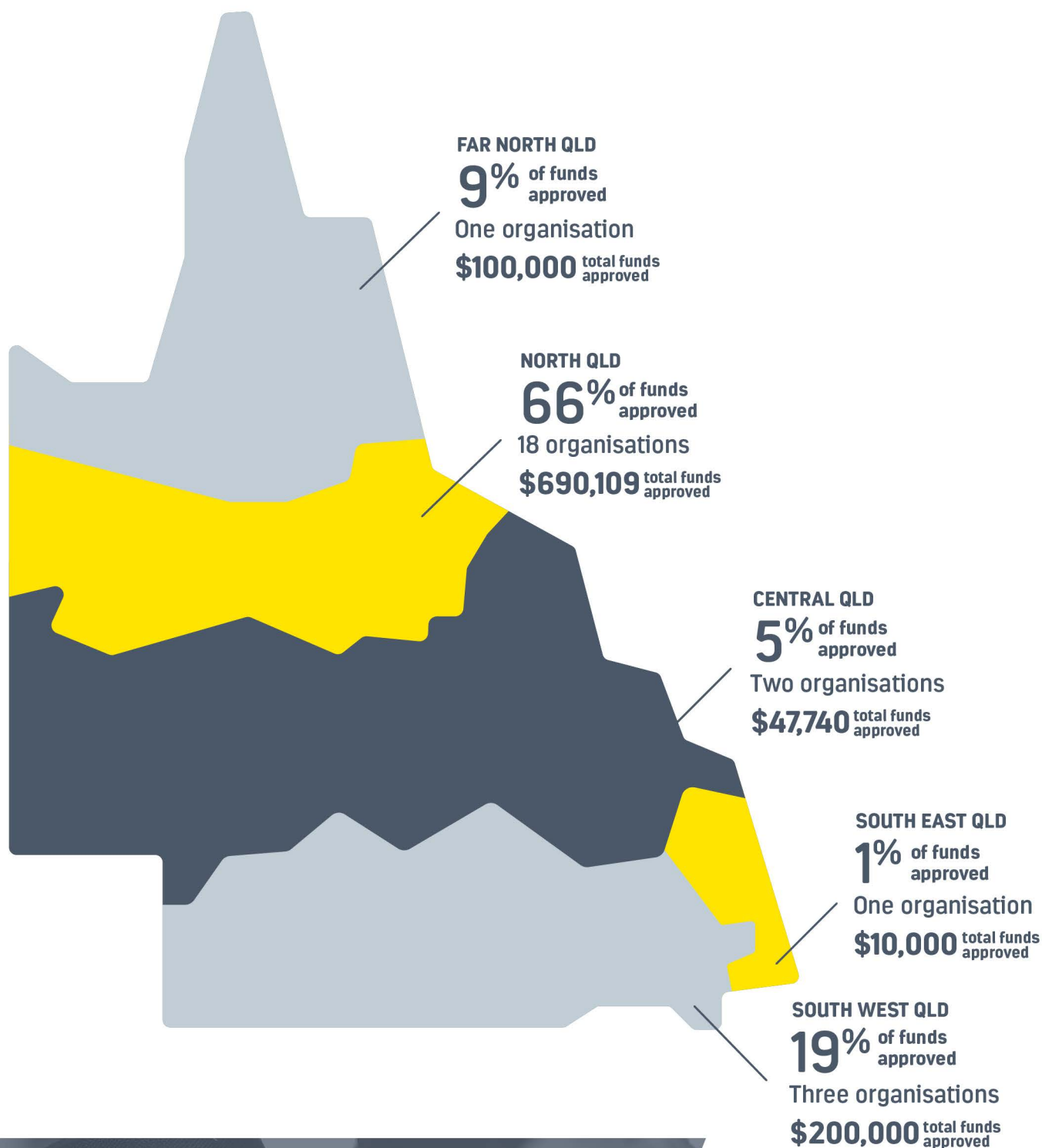
Project breakdown

Two Trucks
Six Tractors
10 Motor Bikes
11 Quad Bikes
Three Trailers
Two Grader
Two Bulldozers
Two Front End Loaders
Three Bore Motors
One Whipper Snipper
Two Chainsaws
18 RACQ batteries fitted
5km of watering system

Worked on more than 8km of fencing
Removed more than 6km of timber spacers
Gardening around house, mowing, cutting of branches
Cleaning and painting of bedroom, including furniture assembly
Cleaning and painting of exterior accommodation
Feeding of 60 poddy lambs

RACQ Batteries proudly donated 10 battery chargers which the RACQ Foundation gifted to the farmers.

RACQ Foundation Footprint



Total funds approved for FY19
\$1,047,579

Thank you

We are so grateful to RACQ and its members for their ongoing support and commitment to the Foundation.

As a mutual, the Club's profits are used to benefit RACQ members and the communities in which they live. RACQ Foundation exists to help Queensland communities in their time of need. Everything we do to assist communities is made possible by your generosity.

Thank you to all the community organisations, groups and clubs who applied to the Foundation during FY19. There are many worthwhile causes throughout Queensland and we recognise the effort undertaken to submit funding applications. The Foundation appreciates the opportunity to make a difference and values the positive contribution it was able to make to those applicants that were successful.

How to apply

Applying for funding from RACQ Foundation is simple. We welcome applications from Queensland organisations with or without deductible gift recipient (DGR) status.

To apply, visit www.racq.com/foundation and download the online application form. Alternatively, please contact 07 3872 8603 or racqfoundation@racq.com.au if you would like to discuss your application and to find out upcoming application closing dates.

How to Donate

Donations can be made instore at an RACQ Branch or by contacting racqfoundation@racq.com.au. The RACQ Foundation Fund has been endorsed as a Deductible Gift Recipient by the Australian Taxation Office.

Donations exceeding \$2 are tax deductible.

